

Career Sweet Spot Blueprint

Self-Assessment: Are You Maximizing Your Career Sweet Spot?

- Have I taken on any leadership roles or special projects?
- Am I actively networking inside and outside my organization?
- Have I pursued upskilling or certifications in the last 12 months?
- Can I articulate my niche or area of expertise?
- Do I have a visibility or personal branding strategy?

Top 5 Leadership Roles to Target (4-10 Years)

1. Project Manager
2. Team Lead / Senior Analyst
3. Product Owner / Product Manager
4. Operations Manager
5. Client Success or Strategic Account Manager

Top 3 Certifications to Boost Credibility

1. PMP (Project Management Professional)
2. Certified Scrum Master (CSM)
3. Google Professional Certificates (Data Analytics, UX Design, etc.)

Personal Branding Prompts

- What value do I consistently bring to my team or clients?
- What do I want to be known for in my industry?
- What professional topics do I enjoy discussing or writing about?
- How often do I share or create content on LinkedIn?
- Whose professional brand do I admire - and why?

Career Journaling Worksheet

Reflect on the following:

Career Sweet Spot Blueprint

- What are my biggest accomplishments in the last 2 years?
- What kind of work energizes me the most?
- Where do I see myself in 3-5 years?
- What skills or experiences do I need to get there?
- What's one step I can take this month to move forward?